



Jennifer Hayes, MS, NCC
Product Development and Training Specialist

Jennifer Hayes joined Great Kids, Inc. in 2017 as a Product Development and Training Specialist. Jennifer's education background includes a Bachelor's degree in Psychology and a Master's degree in Counseling and Psychology with an emphasis in School Counseling. She also holds a Georgia Educator Certification and is a National Certified Counselor.

Beginning in 2011, Jennifer worked as a Healthy Families America Program Manager and Supervisor with the University of Georgia. There she led implementation of the program and subsequent national accreditation. Jennifer has experience and training in all roles within the home visiting model from assessment to management. She was also a Healthy Families America National Peer Reviewer and Team Coordinator. She worked on many continuous quality improvement projects and trainings at the local, state and national level as part of her work with the Home Visiting Collaborative for Improvement and Innovation Network.

Her professional experience includes serving as a Better Brains for Babies Outreach Educator, an Ages and Stages Questionnaire Trainer, an advisory board member for the local Safe Kids program as well as holding positions on the Multidisciplinary Team for Child Abuse and Neglect and the Child Fatality Review Team for the local judicial district. Jennifer's past work experiences also include working as a Children's Assessment Coordinator for a therapeutic program for children with special needs, a Transition Specialist and Instructor for an Adult Education program and as a Business Consultant for a non-profit counseling center and human resources agency.

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